



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MAIL et al.)

For: OPTIMALLY ADAPTING)
MULTIMEDIA CONTENT)
FOR MOBILE SUBSCRIBER))
DEVICE PLAYBACK)

Serial No.: 10/589,417)

371(c) Date: 7 November 2006)

Group Art Unit: 2442)

Examiner: Michael W. Chao)

AMENDMENT AND REPLY TO OFFICE ACTION UNDER 37 CFR §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir or Madam:

This is a reply to the Office Action mailed 27 January 2010. Kindly
amend the application as follows: